



Abderrazzak FAHLI

Junior Full-Stack Digital Marketer



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Versatile marketer with skills in digital marketing, social media management, SEO, online advertising, content creation, and email marketing. Creative and analytical, I am seeking a professional opportunity to contribute to project growth and further develop my skills in a dynamic environment. Available immediately in Casablanca, for remote work or freelance projects.

Professional Experience

Volunteer Graphic Designer

February 2025 – Present
Moroccan Data Scientists | Remote

Digital Marketing Intern

June – July 2025
MyResa | Casablanca

Digital Marketing Intern

June – October 2024
IBTIKARCOM | Casablanca

- Create visuals and graphic content for social media
- Develop marketing strategy to increase visibility
- Contribute to the execution of platform projects
- Develop marketing strategy by defining objectives, target audiences, channels, and positioning.
- Create visuals using Adobe Photoshop.
- Analyze performance and write decision-making reports
- Create and edit visual content for the community
- Manage social media by planning and engaging
- Collaborate with the team to successfully execute digital projects

Extracurricular Experience

Member of the OGV Department

February – September 2025
AIESEC in Casablanca

Marketing Project Manager

November 2024 – February 2025
Pythagoras Club | FSJES Casablanca

- Support students in their volunteer applications
- Manage applications and coordinate with partners
- Utilize a CRM to optimize the management and tracking of applications
- Supervise marketing tasks for optimal execution
- Develop strategies to maximize event impact
- Manage social media to boost visibility and engagement
- Analyze marketing results to optimize initiatives

Education

BAC+3 in Commerce and Marketing

Hassan II University FSJES
2025/2026 (in progress)

BAC+2 in Management

Hassan II University FSJES
2024/2025

Baccalaureate of physical sciences

High School Ibno Zohr
2021/2022

Certifications

- Full Stack Digital Marketing - **Copilote**
- Entrepreneurial Skills – **SALEEM Program**
- National Student Entrepreneur Status (2025) – **UH2C**
- Introduction to Social Media Marketing - **Meta via Coursera**
- Digital Marketing - **International Organization of La Francophonie**

Projects

Travel Easy :

Project Manager of an innovative mobile solution, responsible for the idea, strategy, pitch deck, and team coordination. The project was presented at the PythaConnect competition and it was developed through the SNEE 2025 program.

Hard Skills

- Strategies, social media management, SEO/SEA
- Google Ads, TikTok Ads, Meta Ads
- Google Analytics, TikTok Studio, Meta Business Suite
- Canva Pro, Affinity, Adobe Photoshop, CapCut
- CMS, WordPress, basic knowledge of HTML
- Latest AI tools and models, N8N, Office (Word, Excel, PowerPoint)

* Passionate about digital technology and the remarkable diversity of tools, I learn quickly, master new tools rapidly, and adapt to the needs of each project.

Interests

Open to diverse interests, with a focus on digital marketing, I regularly share pertinent content regarding the latest domain news on **LinkedIn** and **X (Twitter)**.

Languages

- Arabic: Native
- French: Advanced
- English: Advanced